

Introduction:

I am an experienced graphic designer and visual artist, working towards visual communication which is sensitive to client and audience, and effectively conveys the story that needs to be told.

I thrive in independent, collaborative, and leadership roles. I have a small and versatile design business, launched in Spring of 2005. I have worked as senior designer and print production manager for a global pollster with a high-level, international, issues-oriented audience, and I am equally happy taking care of locally focused, small business branding and promotion. I have well-honed skills as a designer, art director, and coordinator of print, presentation, and web projects.

My professional objective is to continue to develop my aesthetic sensibility and visual communications skills while promoting sustainable endeavors in business and the arts.

Resume:

EDUCATION:

1997: BA with Distinction, Anthropology & Art History, University of Victoria

1998–2001: Digital design courses, NSCAD, Halifax, and DPIA, Toronto

1992–93: Courses in drawing and painting, Victoria College of Art

EMPLOYMENT HISTORY:

2005–present Visual Creative, Principal

- : logos, branding, identity work
- : book and cover design, information design
- : website design
- : advertising and promotion
- : illustration, artwork, photo-research
- : copyediting, substantive editing, proofreading.

2001–05 GlobeScan Incorporated

Senior Designer / Production Manager

- : design, direction, and production of all marketing and corporate collateral, graphic rich publications, presentations, & web site development, for internal and external clients;
- : managed complete re-branding of company;
- : establishment of production protocols to sustain impeccable standards of quality and efficiency;
- : supervision of design and support staff;
- : management of outsourcing and supplier relationships;
- : coordination of high volume, top-quality graphic workflow.

1999–2001 Freelance Print Designer & Editor

- : advertising & promotion
- : illustration, artwork, photo-research
- : newsletter design & editorial
- : copyediting, substantive editing, proofreading

VISUAL ARTS & CRAFT:

2006: launched ramidonya knits (knits.ramidonya.net) available in stores around Toronto and online

Since 1998

- : independent studio work in mixed media, exploring abstract and symbolic subjects, primarily in paint
- : solo and group shows in Toronto and Halifax.

SPECIFIC SKILLS:

- : clean, sophisticated design for print and web
- : mastery in a Mac environment : InDesign, Photoshop, Illustrator, Acrobat, Deltagraph, Quark, Keynote, Powerpoint, Word, Excel
- : directing complex, multi-faceted projects over short and long term
- : excellent time-management and communication skills, developing systems of efficiency and quality control
- : prepress preparation, colour management, print vs screen and digital vs press compatibility issues
- : well-developed mentoring and supervisory skills.

COMPLEMENTARY EXPERIENCE:

- research . extensive international travel .
- experimental music, performance & studio production.
- restaurant/café management & supervision, cooking, serving . service in retail . carpentry .

Please see samples of my design and art work at visualcreative.net.